



## ADVERTISING GUIDE

The Advocate is offering both personal and business advertisers a great opportunity to increase their profile within a publication that is targeted to a specific market. This paper is read throughout our parishes with a distribution area that extends around and even beyond the Wangaratta Diocese.

## DISPLAY ADVERTISEMENTS

To assist you in making your bookings, the following table has been assembled with advertisement sizes and their respective costs. These display prices are based on Ad Copy supplied by the advertiser.

ADVERTISEMENT PRICING							
CASUAL RATE -PER ADVERTISEMENT					SPECIAL RATE -WHEN YOU COMMIT TO 11 ADVERTISEMENTS		
CODE	SIZE	RATE	GST	TOTAL	RATE	GST	TOTAL
A	5cm x 2column (7cm)	\$45.00	\$4.50	\$49.50	\$30.00	\$3.00	\$33.00
B	5cm x 3 column (10.5cm)	\$67.50	\$6.75	\$74.25	\$45.00	\$4.50	\$49.50
C	10cm x 2 column (7cm)	\$90.00	\$9.00	\$99.00	\$60.00	\$6.00	\$66.00
D	8cm x 4 column (14cm)	\$144.00	\$14.40	\$158.40	\$96.00	\$9.60	\$105.60
E	8cm x 7 column (26cm)	\$252.00	\$25.20	\$277.20	\$168.00	\$16.80	\$184.80
F	¼ Page	\$342.00	\$34.20	\$376.20	\$228.00	\$22.80	\$250.80
G	½ Page	\$598.00	\$59.85	\$658.35	\$399.00	\$39.90	\$438.90
H	Full Page	\$1197.00	\$119.70	\$1316.70	\$798.00	\$79.80	\$877.80

## CLASSIFIED LINEAGE ADVERTISEMENTS

All of us have a classified ad to place occasionally – For Sales, Positions Vacant, Public Notices and even Births, Deaths and Marriages so why not throw an ad into The Advocate. The price is reasonable and it has a wide distribution across the Anglican network.

SIZE	RATE	GST	TOTAL
4cm x 1 Column (3.5cm)	\$10.00	\$1.00	\$11.00
4cm x 2 Column (7cm)	\$20.00	\$2.00	\$22.00

### CLEANING

COMPLETE cleaning service homes, offices, windows and gardens. Competitive rates. Free Quotes. Have own equipment.  
Sadie Cleaning Service.  
Phone: 03 1234 5678  
Mobile: 0998877665

## INSERT ADVERTISING

The Advocate also offers advertisers with the opportunity to place an insert in the Advocate. Costs are available by request.

## BOOKING AND CONTACT

To book your advertisement please contact the Advocate team by email or phone provided below. Deadline for submissions is the 16<sup>th</sup> of every month (excl. December. Please note there is no edition for January). All advertisements are subject to availability at publisher discretion.